



National Projects of Academic Integrity:
the Key to Integrate the Academic
Disciplines Towards Society and Industry
Needs, for a Better World for all

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PREFACE

In an era of rapid change and interconnected challenges, the role of education extends far beyond classrooms—it is a bridge between knowledge and action, theory and practice, aspirations and opportunities. At the heart of this mission, the Faculty of Management and Social Sciences (FMSS) at CINEC Campus has taken bold steps to redefine education through the transformative concept of Education Vertical Integration (EVI).



The EVI model, introduced by the FMSS, envisions an education system that seamlessly connects school-level learning, university programs, and industry requirements. To realize this vision, the management of CINEC Campus has made substantial investments to empower its faculty, enabling them to engage meaningfully with industry, government, and society. This strategic initiative has been instrumental in equipping faculty members with deep insights into industry trends, evolving government policies, and pressing societal needs.

By integrating these critical perspectives, the FMSS designs and delivers academic programs that are not only academically rigorous but also practical, relevant, and aligned with real-world demands. This approach ensures that the EVI model remains impactful and sustainable, fostering graduates who are prepared to contribute meaningfully to society and thrive in the global workforce.

Through these efforts, CINEC Campus has solidified its position as a leader in educational innovation, bridging gaps and driving societal transformation. The initiatives outlined in this book reflect a commitment to excellence, collaboration, and progress.

It is our hope that this book will inspire educators, industry leaders, and policymakers to embrace the possibilities of integrated education. By working together, we can build an education system that not only addresses current challenges but also shapes a future of shared prosperity and progress.

Chair Professor Lalith Edirisinghe



The management of CINEC Campus has made substantial investments to empower its faculty to engage effectively with industry, government, and society. This strategic initiative has significantly enhanced the Education Vertical Integration (EVI) concept introduced by the Faculty of Management and Social Sciences. By fostering these interactions, faculty members gain invaluable insights into industry trends, government policies, and societal needs. This knowledge enables them to design and deliver academic programs that are practical, relevant, and aligned with real-world demands. Strengthened by this exposure, the faculty can seamlessly integrate school-level education with university programs and industry requirements, ensuring the EVI model remains impactful and sustainable. This commitment positions CINEC as a leader in driving educational innovation and societal transformation.

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