Publications of the Faculty of Management and Social Sciences 2010-2025

At the Faculty of Management and Social Sciences (FMSS), our commitment to academic excellence is reflected in the consistent stream of high-quality publications produced by our dedicated faculty. These works—ranging from research articles and conference papers to industry reports and academic books—demonstrate not only the scholarly strength of our team but also their active engagement with real-world challenges.

For our students, this translates into a rich learning environment led by academics who are thought leaders in their fields. Being mentored by such experienced and research-driven faculty empowers students to develop critical thinking, stay ahead of industry trends, and contribute meaningfully to both academia and the professional world.

Joining FMSS means becoming part of a forward-thinking academic community—one where knowledge is continuously created, shared, and applied to make a difference. Our students are not just learners; they are future innovators shaped by a faculty that leads by example.



Seven Volumes of article publications by the staff of Faculty of Management & Social Sciences 2010 -2024



"Every paper Cells a Story- Discover ours"



Explore the Minds and Mission Behind our Academic Work

In line with FMSS's mission to integrate education with employability, all faculty publications relevant to the degree programs offered have been compiled to support both student learning and staff development. The programs include:

- 1. BSc (Hons) in Logistics and Transport (BScC-551)
- 2. BSc in International Transportation Management and Logistics (BScC-550)
- 3. B.Mgt (Hons) in Supply Chain Management (BMgt-552)
- 4. BMgt (Hons) in Tourism and Hospitality Management (BMgt-556)
- 5. BMgt (Hons) in Business Administration (BMgt-558)
- 6. BMgt (Hons) in Human Resource Management (BMgt-559)
- 7. B.Mgt (Hons) in Retail Marketing and Branding (BMgt-555)
- 8. BBM (Hons) in Banking and Finance (BBM-561)
- 9. BBM (Hons) in Marketing (BBM 563)
- 10. BBM (Hons) in Accounting (BBM-564)

11. Undergraduate Foundation Programme (BScC-530)